

North America's BIGGEST Hockey Collectors Show!

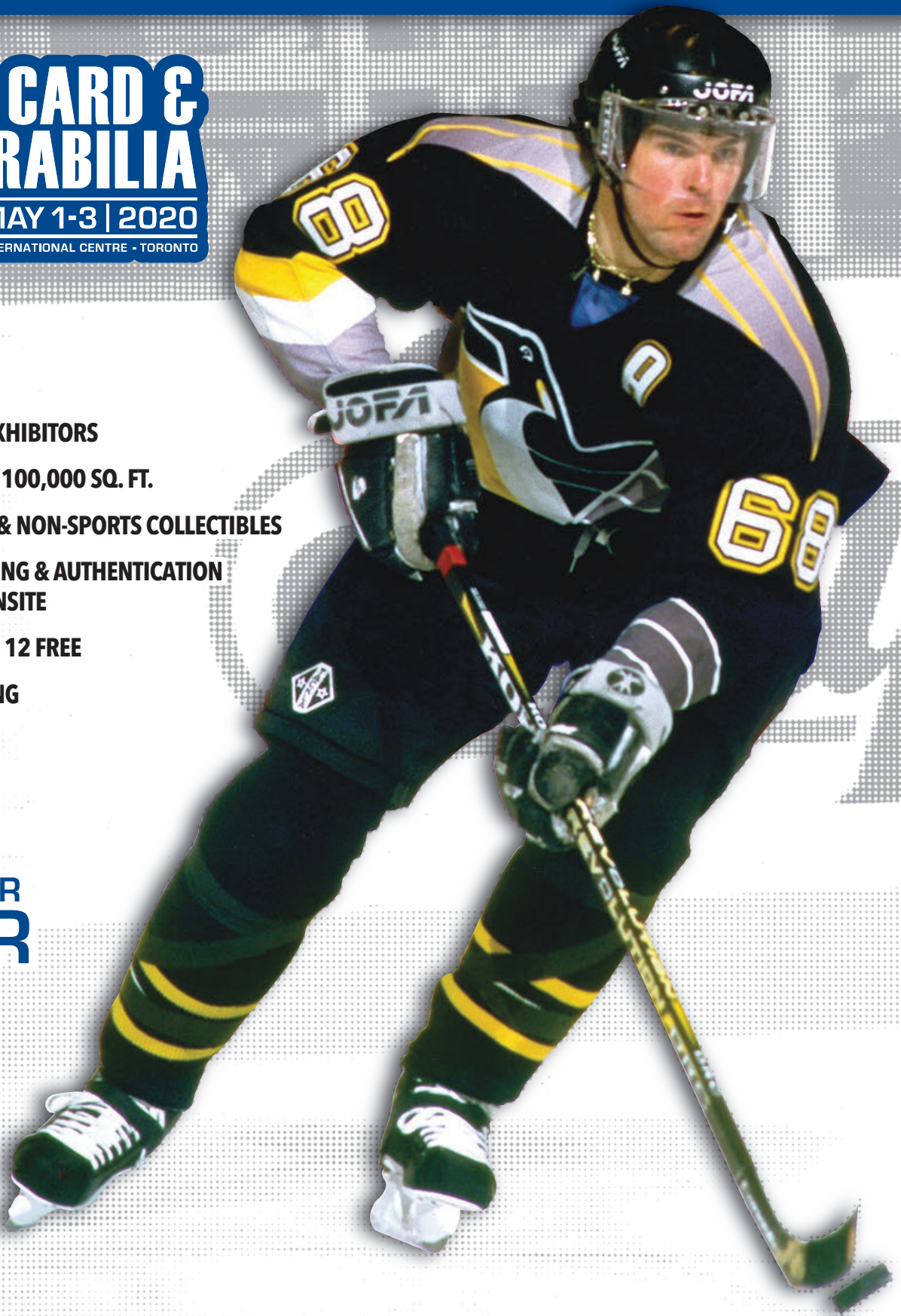
SPORT CARD & MEMORABILIA EXPO

MAY 1-3 | 2020

INTERNATIONAL CENTRE - TORONTO

- OVER 200 EXHIBITORS
- MORE THAN 100,000 SQ. FT.
- ALL SPORTS & NON-SPORTS COLLECTIBLES
- CARD GRADING & AUTHENTICATION SERVICES ONSITE
- KIDS UNDER 12 FREE
- FREE PARKING

JAROMIR
JAGR



SPONSORS

HERITAGE
AUCTIONS

Topps



Ultra•PRO



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Leland's
THE ORIGINALS

JSA
James Spence
Authentication
Follow the leader

PLATINUM PROMOTIONS

Vintage Sports Cards

31 Lake Drive, Bedford, Nova Scotia, Canada B4A 1J1

Tel. 1-902-835-1048 Len Pottie

Email: platinumpromo@accesswave.ca

BOOTHS 217, 218, 219 & 119

Look for the Big Red Wall, I'm the first dealer directly ahead at the Main Entrance to the Show.

MEET

Former St. Louis Blues
NHL Player

DENIS CHASSE



Denis will be working in
our booth #217-219 & #119
Stop by and say Hi,
he may even cut you a deal
on a card or two.

WE ARE ALWAYS
BUYING!

RECENTLY ACQUIRED ITEMS

(As of ad deadline. First come, first served. If you want any of these, contact me now!!! Many of my items will sell before the show.)

PLEASE NOTE;

At the last Expo, we acquired several large quality collections, some of these items being among the nicest cards we have had in years. We suggest that you stop by to get them before they are gone.

- 1960 Topps - absolutely the best we have seen
- 1961 Topps - high grade
- 1962 Topps - high grade
- 1963 Topps - high grade
- 1965 Topps - high grade
- 1968 OPC - best quality in years
- 1969 to 1972 OPC - strong cards
- 1969 4 in 1's
- hundreds of high grade Parkhurst hockey
- 1963 Parkhurst - outstanding quality
- 1962 Parkhurst - just like the 1963's
- Tall Boy Short Prints
- 1962 Shirriff Coin Set - really strong

There are many other items not mentioned above.
This will be one of our strongest inventories in years.
Many other Items in Stock, and more still coming in.

PLEASE CALL IF YOU HAVE A SERIOUS INTEREST
IN ACQUIRING ANY OF THESE.

**IF YOU HAVE ANYTHING YOU WOULD LIKE TO SELL,
PLEASE SEE US, STRAIGHT AHEAD AT THE ENTRANCE
TO THE SHOW. WE WILL DO OUR BEST TO ACQUIRE
YOUR COLLECTION. WE WILL BE AVAILABLE SEVERAL
DAYS BEFORE THE SHOW FOR PRIVATE MEETINGS.**

Please see my other ads on Pages 4 and 5

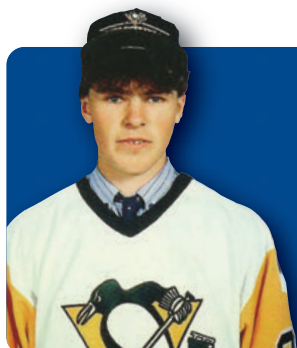
TICKETS

Buy Tickets in advance to avoid the line!
www.sportcardexpo.com/tickets

Friday (12 pm - 9 pm)	\$12.00
Saturday (10 am - 6 pm)	\$15.00
Sunday (10 am - 5 pm)	\$15.00
3 Day Pass (Fri., Sat., Sun.)	\$30.00
Kids 12 & Under	FREE (With paid Adult)

VIP TICKET PACKAGES

Please visit our website at,
<http://sportcardexpo.com/tickets/>
for all available
VIP TICKET PACKAGES



MEET
**JAROMIR
JAGR**

See p.18 for details

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SHOW HOURS

Friday (12 pm - 9 pm)
Saturday (10 am - 6 pm)
Sunday (10 am - 5 pm)

MARK YOUR CALENDARS FOR THE NEW SPRING DATES

**SPORT CARD &
MEMORABILIA
EXPO** **NOV.13-15 | 2020**
INTERNATIONAL CENTRE - TORONTO

HOTELS

For special Expo rates and booking codes, visit, www.sportcardexpo.com/hotels/



\$129.00
PER NIGHT (1 KING BED)

Includes breakfast, parking and wifi.

3279 Caroga Drive
Mississauga, ON L4V 1A3
Tel.: 905.671.4730
www.hilton.com



\$125.00
PER NIGHT (DOUBLE QUEEN)

Includes breakfast, parking and wifi.

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Mississauga, ON L4V 1A3
Tel.: 905.673.9800
www.marriott.com



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PLATINUM PROMOTIONS

Vintage Sports Cards

31 Lake Drive, Bedford, Nova Scotia, Canada B4A 1J1

Tel. 1-902-835-1048 Len Pottie

Email: platinumpromo@accesswave.ca

Booths: #217 - 219 & 119

TOP TEN WANTED

**Do You Have Any Of These Cards? I Desperately Need Them
And Will Pay Dearly To Acquire Them!**

1. Any Pre-war hockey cards, all conditions
2. 1957 Parkhurst Set (our favourite set) - high grade
3. 1951 Parkhurst Set or strong singles
4. 1950's and 60's non-sport sets
5. 1955 Parkhurst or Quaker Oats Set (exmt or better)
6. 1965 Topps Set or singles - high grade
7. 1967 Topps Set or singles - high grade
8. 1968 and 1971 OPC Sets - high grade
9. 1950's and 60's baseball sets - NMM or better only



ITEMS FOR SALE

All Hockey Sets 1910-1972

All Hockey Singles 1910-1972

I have a huge inventory of ungraded singles, I also have a large number of discounted cards for bargain hunters. Fill your want lists by faxing or phoning me.

My product is backed by a full money-back guarantee, no questions asked.
I can provide you with references from many satisfied customers.

If possible, please contact me before the show. I'll set your cards aside for you to pick up at the Expo and save you some valuable time, or you can visit me at my hotel before the show.

**Prior to the November show, we sold a large volume of cards in my hotel
so if you really do not want to miss out, come see me and get the "Pick of the Litter".
I will be in town early.**

I will pay as much as possible for high-grade hockey from 1910 - 1971.
Call, write or email and find out for yourself!



PSA CANADA PROMOTIONS

A Division of Platinum Promotions - 20 Years of representing PSA in Canada

NEW LOCATION: BOOTH #119

**Get your cards graded by the largest grading card company in the world!
PSA grades more cards than all other companies combined!
Grading Fees are as low as \$10**

WHEN YOU GRADE YOUR CARDS THROUGH PSA CANADA:

- You will get them back the following month!
- There will be no customs problems!
- They will be totally insured!

PSA CARDS SELL FOR MORE!

- The top 10 highest selling graded cards in history are all in PSA holders!
- This is why your valuable cards should be in PSA holders as well
- We make the process simple for you.

**You can bring cards, wax packs, tickets and autographs to us at the Expo.
Contact us and we will mail you all the information in advance
so you can have your items ready to be processed when you arrive.
We will be in town several days before the Expo
so we can meet in private if you prefer.**

To order a package in advance, contact us at

PSA CANADA PROMOTIONS

A Division of Platinum Promotions

P.O. Box 48057, Bedford, Nova Scotia, Canada B4A 3Z2

Call Len Pottie - Tel. 1-902-835-1048 • E-mail: psacanada@accesswave.ca

WE LOOK FORWARD TO MEETING WITH YOU!



200pt ONE-TOUCH®

85834-UV

ONE-TOUCH®

The first and best specialty card holder
with secure magnetic closure

Premium UV ray protection



3-Card Black Border
ONE-TOUCH®

15113-UV



2-Card Black Border
ONE-TOUCH®

15112-UV

2-Card & 3-Card
also display
horizontal cards

CLEAR PUCK & CARD FLIP DISPLAY

Converts from a vertical puck & card
holder to a horizontal puck & card holder



35pt Display

85676

120pt Display

85674

Also displays
horizontal card

WOOD BLACK BASE DISPLAYS



Black Wood
Puck & Card Display

85911



Black Wood
Puck Display

15213

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★ CASH FOR CARDS ★

One of North America's **LEADING ADVERTISERS & BUYERS** will be set up to purchase at least \$1,000,000 worth of Old Baseball, Football, Basketball and Hockey Cards at Canada's National Card Event!



★ GET PAID IN U.S. CASH! ★

Available for Sale

- Run of complete hockey sets from 1951-52 Parkhurst to 1971-72 O-Pee-Chee
- All of the key star cards from the 1970s and 1980s
- The hobby's rarest and most valuable hockey card -- the 1910-11 C56 Imperial Tobacco #37 Newsy Lalonde

Most Needed Cards

- 1952 Topps high numbers (#311-407)
- 1952 Topps #311 Mickey Mantle RC
- 1952 Topps #407 Eddie Mathews
- All Early 20th Century Hockey Cards
- 1966 Topps Bobby Orr RC
- 1979 O-Pee-Chee Wayne Gretzky

Also Buying ...

Paying World Record prices for all pre-WWII trading cards (hockey, baseball, nonsport, etc.)

Visit
us!

Come and find us at tables 33, 34, 35, 36 & 37 (5 tables in to the right at the show)

CONTACT US TODAY!

BMW SPORTSCARDS: Phone: 608.833.5515 • E-mail: BMWCards@aol.com • Web: www.bmwcards.com



SHOW
ENTRANCE



WELCOME

[WILL ANYONE READ THIS?!]

By Steve Menzie

It's an eerie sensation producing a magazine for an event that may not even happen!? I am writing this the day after the NBA, NHL and MLB have all postponed or delayed their seasons and events all over North America are being postponed or cancelled.

We are proceeding with all possible precautions and hope that all goes well and the Expo goes on as planned – there has never been a missed Expo since it's inception back in 1992!

And what a show we have planned with a sold-out show floor, an Upper Deck Wrapper Redemption, an Expo Exclusive Jaromir Jagr edition of Beckett Hockey, a new mobile App to help you navigate all

the Expo splendor, rockstar guest Jaromir friggin' Jagr and so much more!!

Too much greatness to miss (or to cancel?!) so follow basic life skills our moms taught us and practice good hygiene - and maybe consider a Sandy Horvath fist/elbow bump over a handshake – just this once.

Let's keep our hands clean and our fingers crossed that the Expo continues its reign as the greatest Expo around with the greatest dealers, fans and sponsors!

- Steve Menzie

SHOWCASE RENTALS NOW AVAILABLE

- High quality cases from the industry leader
- Anodized gold aluminum
- 22"x34"x3 1/4" with hinge on the short or long side
- Tempered safety glass & built in cylinder lock
- Black velvet pad liners included

Available:

From Thursday move-in to Sunday end of show

Rental Price:

\$65 for pre-orders and \$75 onsite

For info or to book:

sales@sportcardexpo.com



ALLSTATE MANUFACTURING CO.
the original display cases - since 1962

MARTIN SPORTS CARDS

519-836-3061

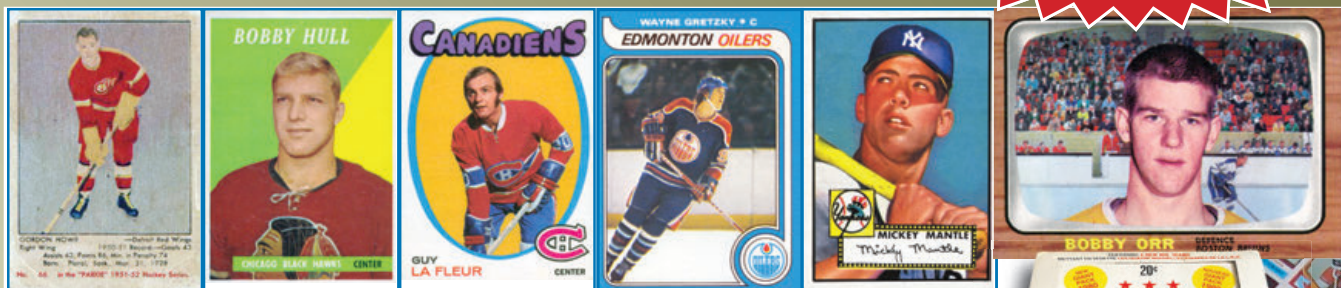
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BUYING

We Pay More Than Anyone Else, Guaranteed!

**COME SEE US
AT THE FALL EXPO!
AT OUR GIGANTIC
7 BOOTH 70 FT DISPLAY!!
(BOOTH #'s 411-#417)**



MOST WANTED ITEMS:

-UNCUT SHEETS

(all pre-1989 sheets wanted absolute highest prices paid)

-50s 60s 70s 80s SETS

(all pre-89 sets in all sports wanted, paying ridiculous prices on hi-grade sets)

-WAX BOXES AND CASES

(biggest vintage wax dealer in Canada, I always pay the most)

-GRETZKY ROOKIE CARDS

(all conditions wanted, graded and ungraded)

-ALL BIG DOLLAR \$\$ CARDS

(Howe, Plante, Hull, Orr, Dryden, Lafluer Rookie Cards, etc. - Top Prices Paid)

**-ALL FOOTBALL, BASKETBALL, BASEBALL SETS,
BOXES, ROOKIES, KEY CARDS, PRE-1989 WANTED!**

ABSOLUTELY HIGHEST PRICES PAID!

**WE PAY FOR ALL PURCHASES IN FULL IMMEDIATELY IN CASH OR CERTIFIED CHEQUE, YOUR CHOICE.
\$\$\$ UNLIMITED FUNDS AVAILABLE \$\$\$!**

SAMPLE BUY PRICES:

51-52 Parkhurst set (near mint) paying \$35,000
52-53 Parkhurst set (near mint) paying \$15,000
64-65 Topps set (nm-mt) paying \$15,000
66-67 Topps set (nm-mt) paying \$15,000
71-72 OPC set (nm-mt) paying \$3,000
74-75 OPC set (nm-mt) paying \$1,000

74-75 OPC sheet set paying \$1,750
79-80 OPC wax box paying \$35,000
80-81 OPC sheet set paying \$1,500
81-82 OPC wax box paying \$2,750
81-82 OPC (nm-mt) set paying \$250
84-85 OPC uncut sheet set (mint) paying \$400
85-86 OPC wax box paying \$5,000

85-86 OPC sheet set paying \$2,500
86-87 Fleer basketball set (nm-mt) paying \$1,500
1976 Topps football set (nm-mt) paying \$350
(all football, basketball, baseball sets wanted)
ALL VENDING CASES WANTED - TOP PRICES PAID
**ALL MISC. SINGLE CARD ACCUMULATIONS,
MONSTER BOXES, PART SETS ETC (PRE 1989)**

I encourage you to shop around and get other offers before contacting me, but please do not make the mistake of selling without getting a purchase price from me, thanks - Jason Martin

ENTER TO WIN

THIS SIGNED MITCH MARNER
TORONTO MAPLE LEAFS JERSEY

Courtesy of



Free to enter at the Contest Zones!



NEW FOR 2020 - THE APP

- Find appearance schedules and autograph prices for every guest!
- Locate all exhibitors and booths on Expo map!
- Get latest updates and create your own Show Schedule!
- Enter Contests online!
- Join groups and interact with other fans!
- Get special offers from participating hotels and restaurants!
- Watch for the "Buy/Sell Marketplace" feature to be added before Fall Expo!



FREE KIDS ADMISSION

Upper Deck presents this special offer in an effort to develop the next generation of collectors.

Bring this coupon to the Upper Deck booth and kids ages 6-12 can also score a free Promotional card!
Limit one per child during the run of the show, while supplies last and subject to substitution.

Good for 2 children under 12 when accompanied by an adult paying the regular admission price.

WWW.KSKSCollectibles.COM / 514-505-3344 / INFO@KSKSCollectibles.COM

SCORE BIG BY SELLING TO KSKS SPORTS COLLECTIBLES



COME VISIT US AT BOOTHS 6,7,8,9

BUYING AND SELLING:

GRADED CARDS / COMPLETE SETS / AUTOGRAPHS / ODDBALL / TYPE 1 PHOTOS

REDESIGNED WEBSITE LAUNCH COMING SOON!



Worker Bees Produce New Book

THE GOLDEN YEARS

By Bobby Burrell

There is quite a buzz over a new book in the vintage collectibles hobby that will see its premier at the Sport Card Expo & Memorabilia Expo this spring.



"The Golden Years," a long overdue and much anticipated book, is about the St. Lawrence Starch Company and its Bee Hive Golden Corn Syrup hockey picture promotion that ran from 1934 to 1968.

Venerated Ontario natives and "hockey-tenured" Bee Hive historians, Don Pillar and Aubrey Ferguson, have been "busy bees" for years, buzzing around accumulating all the myriad of information to help pollinate this book.

The monumental task of putting this publication together in its unrelenting detail was a harrowing exercise and the release of this book is nothing shy of a hobby milestone event.

"The Bee Hive hockey picture promotion ran for a span of 35 years and in terms of longevity, it was undeniably the most successful consumer promotion in Canadian history. Clearly the promotion is deserving of being chronicled for that accomplishment alone, but that's not why we wrote this book.

The simple truth is, as passionate Bee Hive collectors, we wrote this book more for ourselves than for anyone else. We simply wanted to piece together everything that we've learned about the Bee Hive picture promotion and to share it with like-minded collectors."

Some background about the co-authors:

Don Pillar: "Growing up in suburban Toronto, I collected virtually everything—pop bottle caps, stamps, coins, comic books, chewing gum cards, CHUM charts, matchbook covers, hockey coins, etc. . . Like many of my childhood pals, I also collected Bee Hive pictures. Being a devout Leafs fan, my collection was limited to pictures of the Toronto Maple Leafs. Dick Duff was my favourite player and I considered his picture to be the centrepiece of the collection displayed on my bedroom wall.

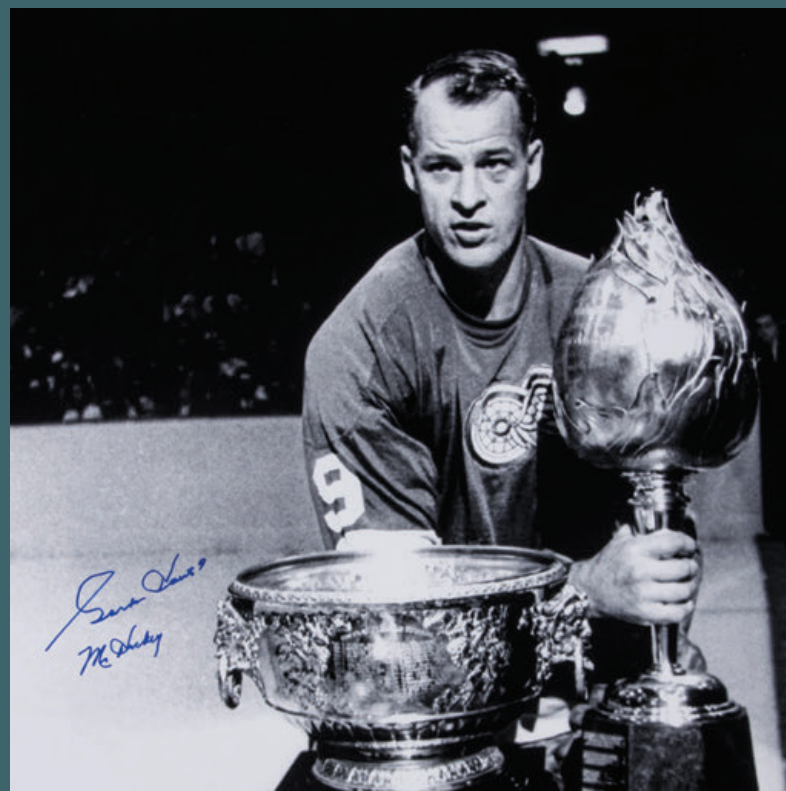
It wasn't until more than three decades later in the late 1980s that Bee Hive pictures unexpectedly re-entered my life. While ordering a new battery for my tractor at a farm equipment dealership, I happened to glance at the notice board where there was an advertisement for Bee Hive hockey pictures. My curiosity piqued, I learned that the owner of the dealership wished to sell his approximately one hundred Bee Hive pictures. I left the dealership with a new tractor battery and a small, reclaimed piece of my childhood. I was about to re-enter the wonderful hobby of Bee Hive collecting."

Cont'd



ON-SITE APPEARANCE - BOOTH 3250

THE FOREMOST IN AUTOGRAPH AUTHENTICATION



SpenceLOA.com

Cont'd

Aubrey Ferguson: "Participation in the Bee Hive promotion offered this farmboy the ability to reach beyond the isolation of a 100 person hamlet in southern Ontario, unimaginably distant from Toronto in the late 1950s. The general store in our village did not sell packaged confectionery such as chewing gum with trading cards so Bee Hive pictures offered a unique window into the world of hockey. As a young boy, I would draft a letter to the St. Lawrence Starch Company requesting the picture of a favourite hockey player that Foster Hewitt had mentioned on a recent Saturday night radio broadcast in exchange for the required token from the Bee Hive corn syrup package and the price of a stamp.

Unlike so many other collectors, my collection was not discarded but carefully stored by my grandparents until I was living on my own. After I got married, my wife discovered my chocolate box full of Bee Hive pictures, identical to the ones that

her brother had collected when they were growing up in Rouyn, Quebec. She encouraged me to complete the set, or at least that's how I remember it now. My hunt for Bee Hives had been reawakened and continues today".

This landmark publication of 300 pages is a 9" x 11" coffee table style book with quality paper, high resolution images and a hard cover format. The book has individual pictures of all 1,025 "Bee Hives". In addition, there are over 400 related images (ads, player lists, Company correspondence, redemption pieces, etc.) that complete the story of St. Lawrence Starch's 35 year Bee Hive picture promotion. Don and Aubrey will be in Toronto for the Expo offering their book to the public. Be sure to drop by, meet the authors and purchase a signed copy (\$50) as it is limited to only 750 copies. Be sure to get a copy as "The Golden Years" book will be snapped up by collectors, and like proverbial bees to honey, it won't last long!

- Bobby Burrell

Thought we would not be here, BUT
WE ARE BACK, Over 20 Years
America's Memories
Booths 406-407-408



Still providing the finest autographed material authenticated by **board-certified** and **court-approved** Forensic handwriting examiners including Drew Max (*Pawn Stars*) and others.

Our selection covers Entertainment, Sports, Historical, Presidential and the Notorious.



Although our prices are in US Dollars, we accept Canadian for the same price which equals Approximately a 30% discount.

A great deal for you.
Over 40 years in business!



Look for the CDD balloons at the Spring Expo for the best retailers!



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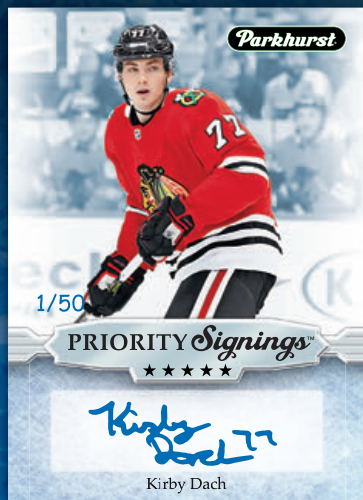


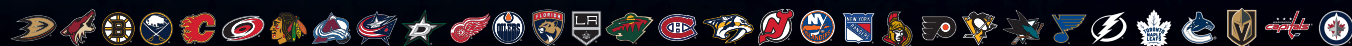
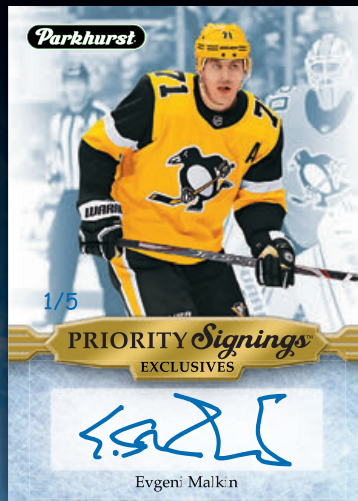
Canada's Premiere Full Service Distributor

Home of Upper Deck NHL Overtime!

UPPER DECK SPRING PROMOTIONAL CARD GALLERY – PRIORITY SIGNINGS & PRIORITY SIGNINGS EXCLUSIVES

Check out some of the Priority Signings cards you can find in Upper Deck wrapper redemption black packs and the Priority Signings Exclusives cards that are available in the case breaker program!



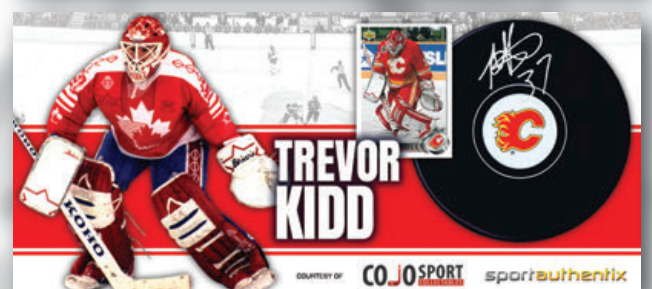
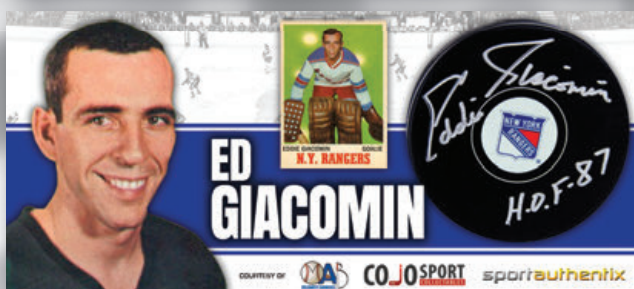
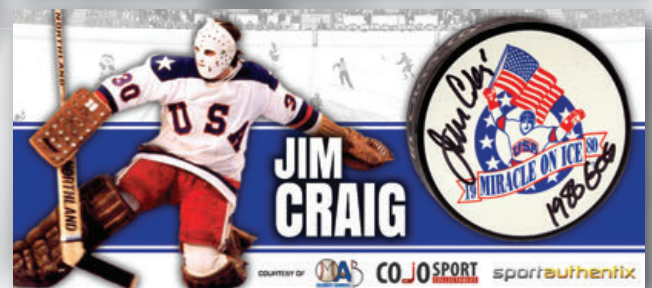
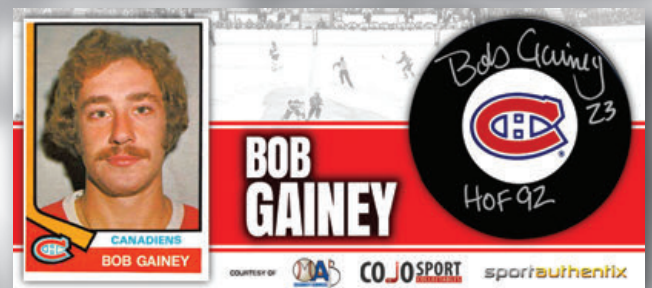
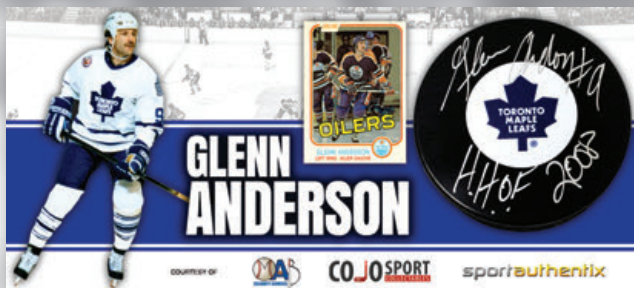
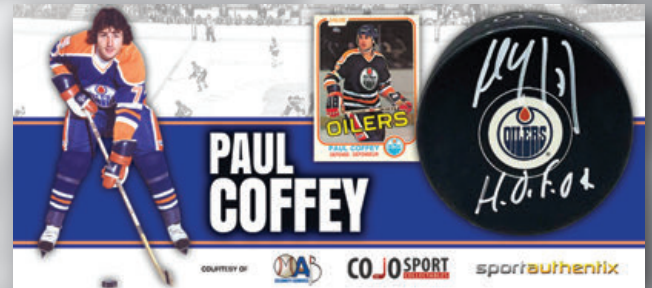


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Ultra•PRO® AUTOGRAPH PAVILION

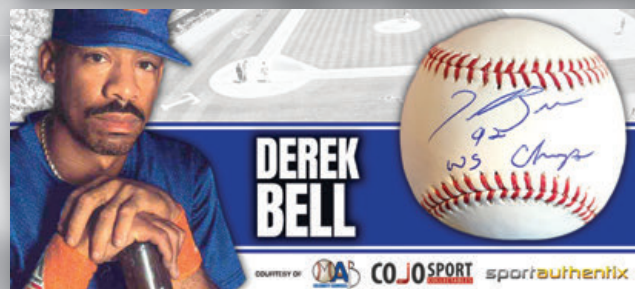
APPEARING MAY 1 - 3, 2020



Ultra•PRO®

AUTOGRAPH PAVILION

APPEARING MAY 1 - 3, 2020



MANY MORE GUESTS TBA

For up to date signing times and prices visit,

sportcardexpo.com

WHY WAIT?

Fast Passes are available and can only be purchased online in advance and are limited to a maximum of 25 per guest.

sportcardexpo.com/autograph-guests



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19

SPRING 2020 EXHIBITOR LIST

1ST IMPRESSION PRINTING & SIGN	713
2 OLD GUYS	206 - 207
456 SPORTS CARDS	905 - 907
519 HOCKEY CARDS	308
99 GOALS	601B
A WAD OF CARDS	48 - 50
A.J. SPORTS WORLD	1112 - 1113
ALL KINDS OF WWE & SPORT CARDS	1018
ALL STAR SPORTS CARDS	46 - 47
ALL STARS COLLECTIBLES	1005
AMERICA'S MEMORIES	406 - 408A
AMG COLLECTIBLES	PE1
APPLETREE SPORTSCARDS	108 - 109
ARMY'S SPORTS COLLECTABLES	1001C-1004
AUTOGRAPH NETWORK INC	815 - 816
B.O. PAGEAU	1009 - 1010
BACON N EGGS	715 - 716
BARRIE BOYS COLLECTIBLES	919
BASEBALL CARD EXCHANGE	215
BECKETT MEDIA	3200
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BIG CHAMP SPORTS CARDS	914
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BLUE JAYS SPECIALIST	205
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BRUNO LOSIER	916
BT DUCKHAT	514
CARD QUALITY	1111
CARDBOARD MEMORIES INC	711 - 712
CENTRE ICE COLLECTIBLES	605 - 606
CHIPPER99 BASEBALL	1208 - 1209
CHRISCARDCORNER	615
CHRISOFTHE NORTH COLLECTIBLES	1116 - 1119
CKB COLLECTIONS	1001A-1001B
CLASSIC AUCTIONS	38
CLASSIC SETS & SINGLES	28 - 29
CLOUTSNCHARA	700 - 704
COJO COLLECTABLES	1200 - 1201
COLLECT 'EM ALL	311 - 312
COLLECT WHAT YOU LIKE	601A
COLLECTORSAVENUE.COM	601C - 602
COMC.COM	3300
COOL ICE IMAGES	614
CRAIG'S COMICS, CARDS & COLL.	302 - 304
CUT THROAT CARDS	717 - 719
CW SPORTS MEMORABILIA	1201A-1201B

D & D MEATS	1105 - 1106
DA BABYDOLL'S CRIB	100 - 101A
DAVE & ADAM'S CARD WORLD	316 - 317
DAVE'S CARDS	1109 - 1110
DAVID R. MORNAN	111 - 112
DEETER'S SPORTS CARDS	402
DENIS NON SPORT & TOYS	504
DOLLY'S TOYS & GAMES	501A - 503
DRMZ CARDS	805 - 807
E-AUCTIONHOUSE	307 - 308A
E-Z CARD COLLECTING	1104
EASTRIDGE SPORTS CARDS	500 - 501
ELITE SPORTS JERSEY	915
ERICSEVIGNY.COM	1204
EXPRESS HEAT THERAPY	PE5
F&C HOUSE OF CARDS INC	9 - 10
FASTBALL COLLECTIBLES	110
FINAL SHOT SC	113 - 114
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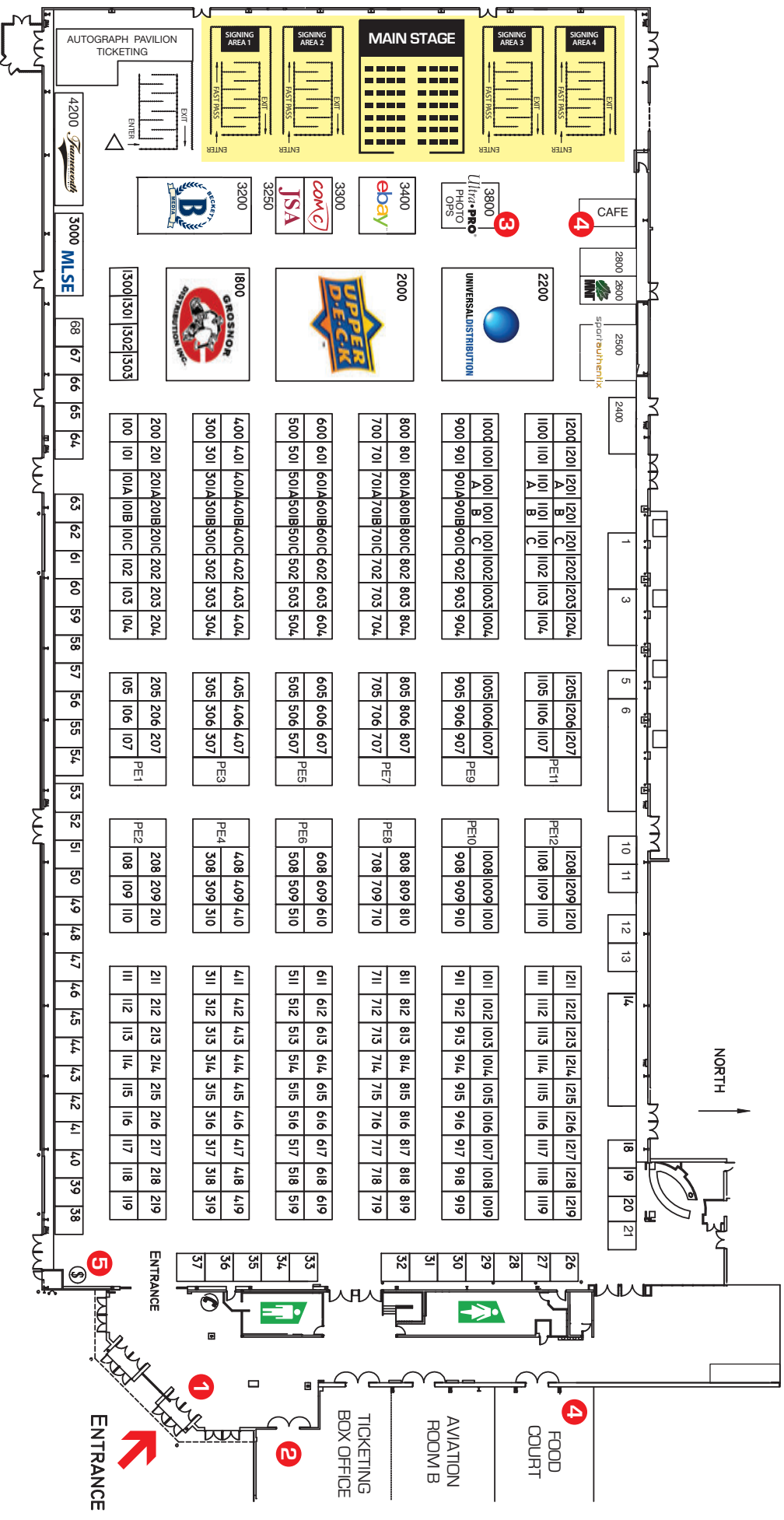
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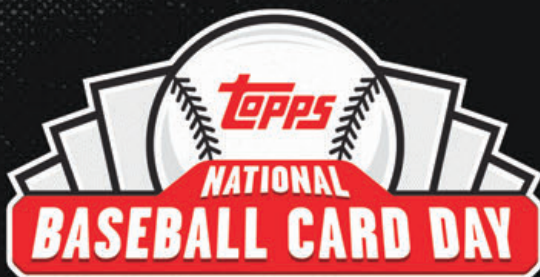
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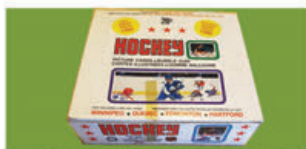
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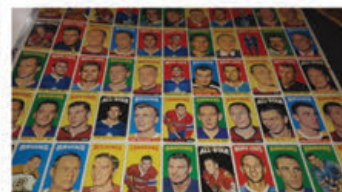
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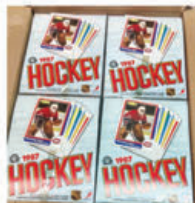
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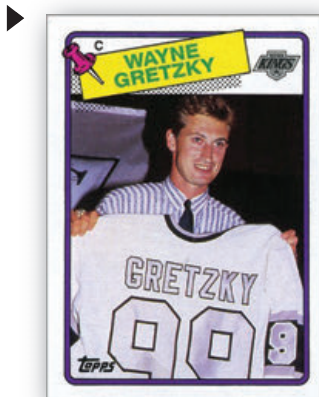
THE 10 BEST HOCKEY CARDS FROM 1988-89

By Sal Barry | PuckJunk.com

The 1988-89 season was a simple time for hockey card collectors. There were only two mainstream sets, and the words “hockey cards” and “investments” weren’t uttered in the same breath back then. Here is a look back at the 10 best hockey cards from the ’88-89 season. These are not necessarily the rarest or most valuable; rather, these are significant cards worthy for any hockey card collection.

1. 1988-89 Topps #120: Wayne Gretzky

Wayne Gretzky’s trade from the Oilers to the Kings is the most important trade in hockey history, and arguably, in all of sports. So significant was this trade that Topps didn’t show The Great One in an Oilers sweater, with the text “Now with Los Angeles” superimposed on his card in the 1988-89 Topps set. Nor did they crudely repaint his photograph like they had done to so many other cards over the previous 40 years. Instead, Topps used a photo of Gretzky from a press conference the day of the trade. It is Gretzky’s first card with the Kings, but also the first trading card to use a press conference photo, which became an acceptable practice for card companies in the years that followed.



2. 1988-89 ProCards AHL/IHL: Ed Belfour

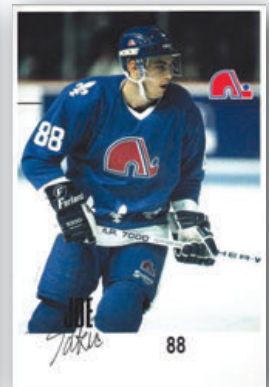
During the 1988-89 season, ProCards made team sets of 14 AHL teams and five IHL teams, for a total of 465 cards — that’s larger than the 1988-89 Topps



and O-Pee-Chee sets combined! Many future NHL stars were found in this set, but perhaps none more important than that of Saginaw Hawks’ goalie Ed Belfour. This card isn’t necessarily hard to find but is a great “pre-rookie” of a future NHL legend.

3. 1988-89 O-Pee-Chee #66: Brett Hull

Brett Hull had cards in both the Topps and O-Pee-Chee hockey sets that year, but the Topps card was double-printed, making it much easier to find — and thus, the O-Pee-Chee version is scarcer by comparison. Hull went on to be one of the greatest goal scorers of all-time.



4. 1988-89 Quebec Nordiques: Joe Sakic

Joe Sakic made his NHL debut in the 1988-89 season but didn’t get a rookie card until the next year. He was however, included in the 1988-89 Nordiques team-issued card set. Sakic is the 9th all-time leading scorer in NHL history and a member of the Hockey Hall of Fame. Although an injury nixed his chances of winning the Calder Trophy, Sakic is arguably the best rookie to emerge from the 1988-89 season, so this card makes a nice, harder-to-find alternate to his 1989-90 Topps and O-Pee-Chee rookie cards, which were printed by the truckload.

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5. 1988-89 O-Pee-Chee #61: Bob Probert

From roughly 1990 to 1994, Bob Probert was the undisputed heavyweight enforcer in the NHL. He could also score and even played in an NHL All-Star Game. Probert was a formidable fighter up until the end of his career in 2002 and remains a cult favorite nearly 10 years after his untimely death. Probert's 1988-89 Topps rookie card was double-printed, making the O-Pee-Chee version a bit pricier by comparison.



6. 1988-89 ProCards AHL/IHL: Mark Recchi

Mark Recchi scored 1533 points in 1652 regular-season games, won the Stanley Cup during three different decades (1991, 2006, 2011) and is the oldest player to score a goal in the Stanley Cup Finals. As remarkable as his career was, Recchi's "pre-RC" in the 1988-89 ProCards AHL/IHL set is tame by comparison. However, this card does pre-date Recchi's rookie cards by a full two years.

7. 1988-89 Panini Stickers #301: Brian Leetch



Brian Leetch won the Calder Trophy in 1989 and was inducted into the Hockey Hall of Fame in 2009. Like Sakic, Leetch also has his official rookie card in the 1989-90 Topps and O-Pee-Chee sets.

A nice "pre-RC" of the Hall of Fame blueliner is found in the 1988-89 Panini Hockey sticker set, which shows him from his post-Olympic stint with the Rangers at the close of the 1987-88 season.

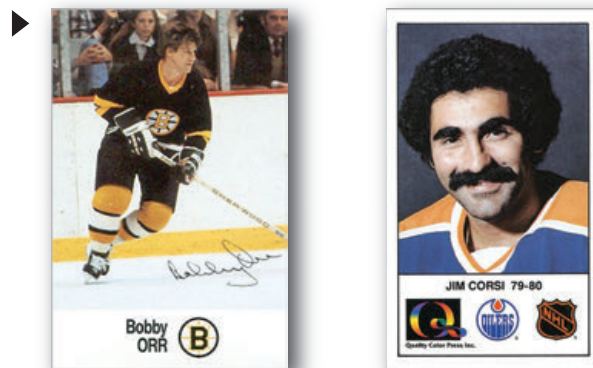
8. 1988-89 Los Angeles Kings: Wayne Gretzky

Not long after Topps' card of Gretzky came out, the Kings issued a team set, which had the first card to show Gretzky in a game with the Kings. Technically, the photo is from a pregame skate, as evidenced by the unfastened chin strap on Gretzky's Jofa helmet. Regardless, this is an offbeat, team-issued card of hockey's greatest scorer.



9. 1988-89 Esso NHL All-Star Collection: Bobby Orr

Bobby Orr was the greatest defenseman of all-time, and one of the most exciting players to watch. His 1988-89 Esso NHL All-Stars card is exciting, too, because only six cards of Orr were issued between his retirement in 1978 and the hockey card boom of 1990-91. After that, it became a normal practice to issue cards of retired greats, but back in 1988-89, it was a novel concept.



10. 1988-89 Oilers 10th Anniversary #115: Jim Corsi

Jim Corsi played for the Oilers in 1979-80. He didn't get a hockey card until 1988-89, when the Oilers issued a 164-card set of every single player to suit up for Edmonton during its 10 years in the NHL. What makes this card so special is that "Corsi" is an advance hockey statistic, devised by and named after the former goaltender. No stat geek or analytics nerd should be without this card.

Sal Barry is the editor of the hockey card and collectibles site PuckJunk.com. Follow him on twitter @puckjunk

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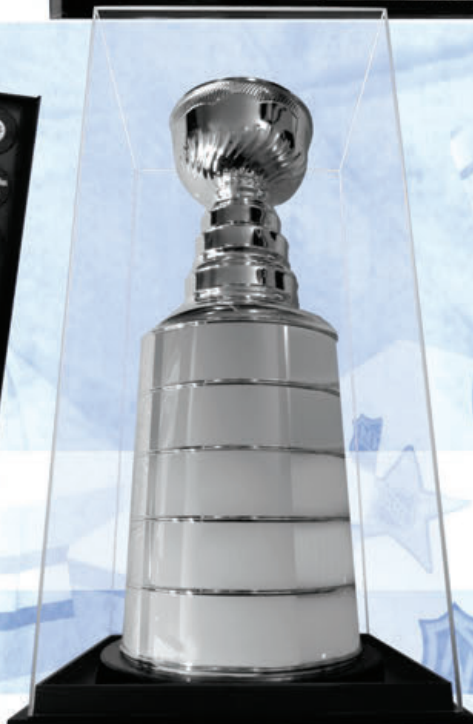
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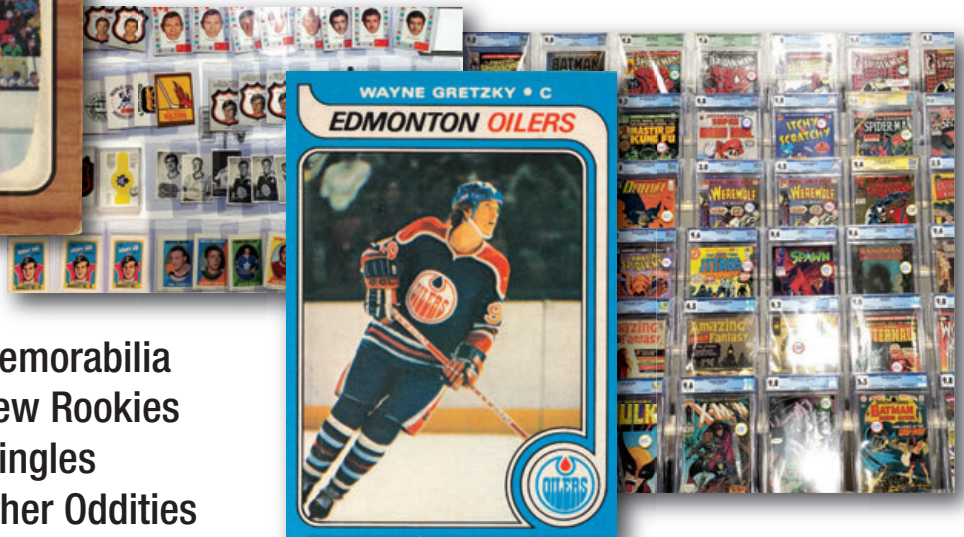
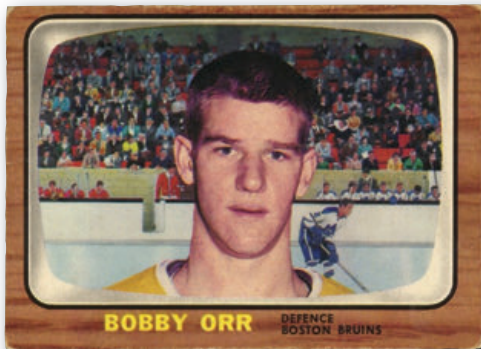
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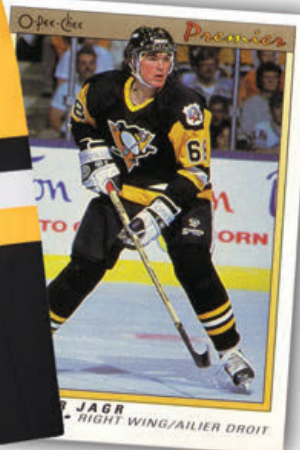
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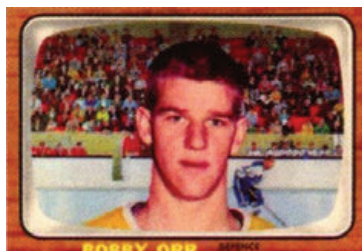
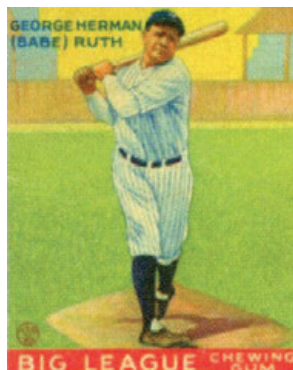




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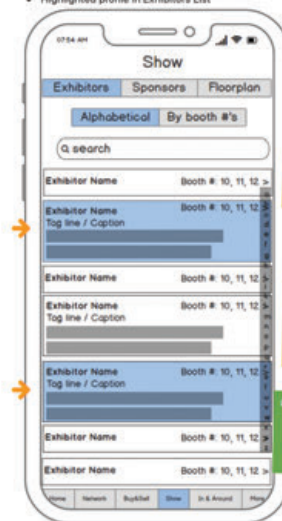
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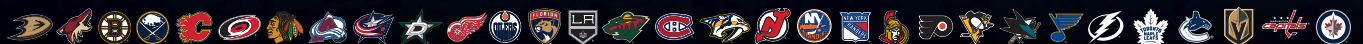


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