

SPORT CARD & MEMORABILIA EXPO

SPRING EXPO
MAY 3 - 5 | 2019

FALL EXPO
NOV. 15 - 17 | 2019

Advertise in North America's
LARGEST CIRCULATION
Collectible Magazine

IT'S AFFORDABLE AND DRIVES BUSINESS
before, during and after the show.

100,000 FREE COPIES
distributed across North America to
over 250 Card Shops and direct to collectors.

SPORT CARD & MEMORABILIA EXPO
NOV. 9-11 | 2018
INTERNATIONAL CENTRE • TORONTO

CANADA'S
BIGGEST
SPORTS COLLECTORS
SHOW

MEET
MARTIN BRODEUR



COURTESY OF
Fanatics

OVER 200 EXHIBITORS IN MORE THAN 100,000 SQ. FT.
ALL SPORTS & NON-SPORTS COLLECTIBLES | UPPER DECK REDEMPTION PROGRAM
CARD GRADING & AUTHENTICATION SERVICES ONSITE | KIDS UNDER 12 FREE | FREE PARKING

PARTNERS






Just email us your ad/info, we'll do the graphics and email you back a proof for your approval!

ADVERTISING RATES

AD SIZE

COST

FULL PAGE INSIDE (4 Colour)	8.125" Wide X 10.65" Tall	\$805. + HST*
FULL PAGE INSIDE (1 Colour & Black)	8.125" Wide X 10.65" Tall	\$805. + HST*
OUTSIDE BACK COVER (4 Colour)	8.125" Wide X 10.65" Tall	\$1,250. + HST*
INSIDE FRONT OR INSIDE BACK COVER (4 Colour)	8.125" Wide X 10.65" Tall	\$1,250. + HST*
HALF PAGE (4 Colour)	7.5" Wide X 5" Tall	\$345. + HST*
QUARTER PAGE (4 Colour)	3.5" Wide X 5" Tall	\$190. + HST*
BUSINESS CARD (4 Colour)	3.5" Wide X 2" Tall	\$98. + HST*
* +20% Premium for advertisers without a booth.	NOTE: Please add crop marks and .25" bleed around your ad!	

MATERIAL DUE DATE: Feb. 27/2019

EMAIL:sales@sportcardexpo

SPECIAL WEBSITE AND NEW ONSITE DIGITAL BONUS*

- Sport Card Expo website gets over 300,000 hits before every show.
- Your print ad includes a listing on the "SELL" page of the website with link for the next 6 months.
- * • Include a digital ad on the large screens at the Expo for only \$149 for full page ads and \$99 for all other sizes.
- * • Cost for Digital ads without print ads = \$299 for full page ads and \$99 for all other sizes.