

SPORT CARD & MEMORABILIA EXPO

NOV. 9-11 | 2018
INTERNATIONAL CENTRE - TORONTO

Advertise in North America's
LARGEST CIRCULATION
Collectible Magazine

IT'S AFFORDABLE AND DRIVES BUSINESS
before, during and after the show.

100,000 FREE COPIES
distributed across North America to
over 250 Card Shops and direct to collectors.

Just email us your ad/info, we'll do the graphics and email you back a proof for your approval!

ADVERTISING RATES	AD SIZE	COST
FULL PAGE INSIDE (4 Colour)	8.125" Wide X 10.65" Tall	\$805. + HST*
FULL PAGE INSIDE (1 Colour & Black)	8.125" Wide X 10.65" Tall	\$805. + HST*
OUTSIDE BACK COVER (4 Colour)	8.125" Wide X 10.65" Tall	\$1,250. + HST*
INSIDE FRONT OR INSIDE BACK COVER (4 Colour)	8.125" Wide X 10.65" Tall	\$1,250. + HST*
HALF PAGE (4 Colour)	7.5" Wide X 5" Tall	\$345. + HST*
QUARTER PAGE (4 Colour)	3.5" Wide X 5" Tall	\$190. + HST*
BUSINESS CARD (4 Colour)	3.5" Wide X 2" Tall	\$98. + HST*
* +20% Premium for advertisers without a booth.	NOTE: Please add crop marks and .25" bleed around your ad!	

MATERIAL DUE DATE: Sept. 7/2018

EMAIL: sales@sportcardexpo

SPECIAL WEBSITE AND NEW ONSITE DIGITAL BONUS*

- Sport Card Expo website gets over 300,000 hits before every show.
- Your print ad includes a listing on the "SELL" page of the website with link for the next 6 months.
- * • Include a digital ad on the large screens at the Expo for only \$149 for full page ads and \$99 for all other sizes.
- * • Cost for Digital ads without print ads = \$299 for full page ads and \$99 for all other sizes.