



EXHIBITOR MOVE-IN INFORMATION

MOVE-IN TIMES:

THURSDAY November 8th FROM 3:00PM TO 8:00PM (move in until 8 but you may set up until 9). Please note that doors will open as close to 3pm Thursday as it is possible – we will get everyone in as soon as we can. Thursday you can drive your car/or pick-up truck on to the show floor or use the loading docks. On Friday NO VEHICLES are allowed on the show floor.

FRIDAY NOVEMBER 9th FROM 7:30AM TO 10:00AM – move-in is through loading docks and man-doors only!

MOVE-IN DOORS:

Move-in door on THURSDAY is Door #79 on the south side of Hall 5 and you can drive right into the hall – subject to the directions & the Parking and Move in staff!

Move-in door on FRIDAY is #74 on the north side of Hall 5. NO OTHER DOORS are to be used for this purpose and NO inventory or displays are to be moved in or out the glass doors at the main entrance.

- HALL #5 RULE: NO TRAILERS PERMITTED IN THE HALL
- PLEASE BE CONSIDERATE OF OTHERS! DRIVE IN, UNLOAD AND MOVE YOUR VEHICLE OUT RIGHT AWAY SO EVERYONE CAN GET IN AND SET UP

NEW: MOVE-IN PIZZA PARTY!

As a thank you to our loyal and valued Exhibitors, we are going to be providing pizza & drinks courtesy of the Sport Card Expo from 5:30 – 7:30pm during Thursday night move-in! While there is no charge for the pizza or drinks, donations to our charity partner **Coast to Coast Against Cancer Foundation (C2C)** would be welcomed. C2C raises money for kids and their families living with and beyond childhood cancer and I can proudly say that 100% of all donations raised go directly to the kids camp charities that C2C supports!

SHOW HOURS:

PLEASE NOTE THE SHOW HOURS REMAIN AS:

FRIDAY	12NOON TO 9:00PM	<u>NOTE: VIP Entry is at 11:45am!</u>
SATURDAY	10:00AM TO 6:00PM	<u>NOTE: VIP Entry is at 9:45am!</u>
SUNDAY	10:00AM TO 5:00PM	<u>NOTE: VIP Entry is at 9:45am!</u>

NOTE: VIP TICKET HOLDERS WILL BE ALLOWED ONTO THE SHOW FLOOR 15MINUTES BEFORE OFFICIAL SHOW OPENING ON EACH DAY – PLEASE BE READY FOR THEM!

SATURDAY DEALER RE-STOCK: 8:00am - 9:30am / SHOW HOURS: 10:00am – 6:00pm

SUNDAY DEALER RE-STOCK: 8:00am - 9:30am / SHOW HOURS: 10:00am – 5:00pm

MOVE OUT TIME SUNDAY:

The Expo closes at 5pm and move-out time is 5pm! That means that **you should not be packing up / moving out until that time.** If anyone is found to be substantially packing up their booth before then I reserve the right to NOT ALLOW YOU TO REBOOK THAT SAME BOOTH SPACE! It is not fair to ticket holders, to your fellow Dealers or to Show Management to pack up early and looks very unprofessional!

YOUR BOOTH INCLUDES:

Each Booth (whether you have one or multiple) is 10'x10', comes with an 8' back curtain, a company sign, one-8' table & one-6' table per booth and 2 PASSES PER EXHIBITOR.

If you want extra tables or other items for your booth that haven't been pre-ordered, you must order them from the OPS Exhibitor booth at the show or you can call them in advance at 905-624-6955 or through the link on the site: <http://sportcardexpo.com/exhibitors/>. Any items beyond the 2 tables and chairs that come with your booth are at your own expense. OPS will also have a limited number of cart's available. Exhibitors should bring their own move-in equipment if required.

HOTEL ROOMS:

We have Special Rates at the Hampton Suites & Fairfield Suites (Marriott). You can find the information and discount codes on our website at: <http://sportcardexpo.com/hotels/>

ELECTRICAL & INTERNET:

Can be ordered from the 'Exhibitor' page of our website <http://sportcardexpo.com/exhibitors/>

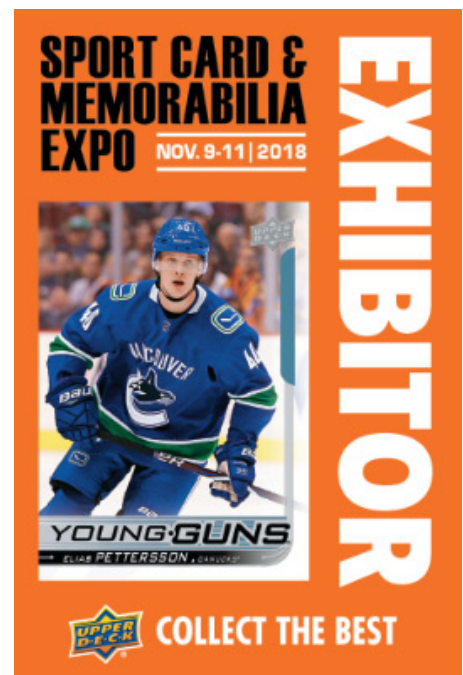
EXHIBITOR BADGES & WRISTBANDS

You can pick up your Exhibitor wristbands & badges on Thursday and walk right in on Friday (assuming your booth balance has first been paid in full!). If you have staff that are only there for move-in on Thursday, they will simply get a hand stamp for access to the Expo Hall. Back by popular demand, Upper Deck is once again branding collectible VIP, Exhibitor & Sponsor badges. Here is a preview of just one of the November 2018 Upper Deck badges:

These look amazing and will come with an Upper Deck branded lanyard as well. Thank-you UPPER DECK!

PLS NOTE:

These badges are meant to identify you to other Exhibitors, sponsors and customers etc. but ***you still need to wear your weekend wristbands*** for access to the building for the 3 days. Each exhibitor will receive 2 Exhibitor wristbands per 10x10 booth. You can buy additional wristbands (cash only from the Exhibitor move-in desk staffed by Troy) for \$20 cash tax included but the Souvenir badges and lanyards from Upper Deck will be provided only as long as supplies last.



FOOD COURT:

PLEASE NOTE that the Food Court area will again be in Aviation Ballroom A at the front of the hall. The Food Court area offers improved food choices (and is licensed for beer & wine sales), has plenty of seating and offers free Wi-Fi! Also, if you show your Exhibitor wristband/badge you will get a 15% discount off your purchases (valid at the Coffee Shop only). There is also a smaller Café with coffee and snacks at the back of the hall near the Exhibitor entrance at door #74.

SHOWCASE RENTALS!

SHOWCASE RENTALS NOW AVAILABLE

- Brand new cases from the industry leader
- high quality anodized gold aluminum
- 22"x34"x3 1/4" with hinge on the 34" side
- Tempered safety glass & built in cylinder lock
- Black velvet pad liners included

Available from Thursday move-in to Sunday end of show

Rental Price: \$55 + hst for pre-orders and \$65 + hst onsite

For info or to book, email,
sales@sportcardexpo.com



ALLSTATE MANUFACTURING CO.
the original display cases - since 1962

ADVERTISING OPPORTUNITIES:

This Expo we have added digital units that will have the Show Floor Plan on them as well as the most up to date Exhibitor List. They also offer advertising opportunities that you can still take advantage of for advertising special items, pricing, giveaways etc. – see below for details:




Digital Advertising Package

\$500 Option

CANADA'S LARGEST COLLECTABLES EXPO

With an estimated attendance of 15,000 fans, Never before have so many Canadian sports card, and collectible enthusiasts gathered in one place. Hobbyist, Licensed Jersey Retailers, Collectible Stores, The Largest Trading Card Companies, Distributors, Industry Experts, Legends of the Game and Current Superstars.

INCLUDED

 1800+
 2300+
 300+

INCLUDED



8x DIGITAL SCREENS

8x 50" digital displays placed strategically around the event (up to 15s muted video) to run in rotation. Put your message front and centre to our audience!

INCLUDED



WEBSITE FEATURE

Take advantage of our reliable web presence with a premium ad on our site. Guarantee more eyes on your brand leading up to the Expo!

GET SOCIAL

Have your brand featured in up to 5 posts on all our social media channels. Get us your custom message and help parlay our fans into your customers.



ORDER NOW

SALES@SPORTCARDEXPO.COM
OR CALL US AT 1-888-466-7116

EMERGENCY DOORS: Are clearly marked. DO NOT USE THEM - THE ALARM WILL GO OFF!

SECURITY & UNIFORMED POLICE:

We recommend that you lock up or place expensive articles out of sight at night. We are not responsible for any losses! Do not expect to gain access to the exhibit hall at any time without your exhibitor pass & wristband. Security staff will not allow you to enter the building without it: this is for the protection of everyone's valuable property! Our Security provider is NORTHWEST SECURITY however we will also have UNIFORMED POLICE OFFICERS on the show floor throughout Expo hours. If you see any suspicious behavior or suspect any shoplifting, please report directly to Security or to the Police – do not attempt to confront them on your own.

NEW!!! BOOTH RE-BOOKING FOR May 3-5, 2019 & November 8-10, 2019

As usual, we will be doing our re-bookings Saturday and Sunday morning from 8:30 until 9:30 at the Sport Card Expo signing area. HOWEVER, we will now be offering the opportunity to book for both the Spring & Fall Expos at the same time. Not only will this save each of us a little work, it will also save you a little \$. For 2019, re-bookings for a single show will require a deposit of \$250/booth. However, this November you can now book BOTH May & November shows for only \$125/per booth so it improves your cash flow! In addition, for any exhibitor that takes advantage of this to rebook for both spring & fall expos, I will also give you a free athlete autograph at the May 2019 Expo!

So as always, I strongly encourage you to re-book your space but now you can take care of the full year at one time! Whether you are paying cash, cheque or by c/card, please take a moment to let us know your intention to ensure things are smooth for everyone.

SPORT CARD EXPO SHIPPING ADDRESS:

ATTN: SPORT CARD & MEMORABILIA EXPO
C/O INTERNATIONAL CENTRE
HALL #5 LOADING DOOR 72
6900 AIRPORT RD., MISSISSAUGA ON L4V 1E8

NO SHIPMENTS BEFORE 8:00AM Thursday November 9TH

ALL SHIPMENTS MUST BE PICKED UP SUNDAY NIGHT AFTER 6:00PM - NO EXCEPTIONS.

FOR FORK LIFT AND LABOURERS CALL OPS @ 905-624-6955

OVERNIGHT TRUCK / TRAILER PARKING ONSITE

If you plan to leave your truck/trailer overnight at the International Centre you MUST register it with the ITCC Parking department either online at tccparking.com or call **416.723.0451**

US CUSTOMS CLEARANCE BROKER

FREIGHTBOY would like to offer you the following services:

- Door-to-door movement of your freight for the Show
- Cross Docking of your freight in Niagara Falls, NY or in Mississauga, ON
- Canadian & US Customs clearance to/from the show; Documentation prep for Customs clearances
- ACE manifest preparations for those who want to move their own freight back to the USA

They can help you with any requirements you may have involving the logistics of attending this event.

Please email ymckay@northerncustoms.com or quotes@freightboy.ca for quotes or information. Contact:

Yogi McKay President /Freight Boy

SORRY WE ARE UNABLE TO ACCEPT ANY U.S. WAX BOX AND CASE SELLERS

PLAYER AUTOGRAPHS:

Many of our autograph guests are no longer under contract with the NHL, all photographs reproduced without the written consent of the Player are unlicensed and CAN NOT be sold at the show. The players will only sign photo's that have been licensed by the League and authorized by the individual player.

COUNTERFEIT MERCHANDISE POLICY

One of the comments I have heard most frequently from dealers about how to improve this Expo is re: counterfeit merchandise and/or signatures. As I have discovered, this is a very difficult area to understand and manage let alone to police. That said, our livelihoods depend on the trust that fans and collectors place in us to provide them with authentic merchandise and while it is not my role (or expertise) as the Expo promoter to assess what is/isn't authentic, we are responsible to self-police and to manage this from within the business while the license holders and police/RCMP fraud departments decide how and when to address it. While I have not yet defined a more specific policy regarding the exhibiting of counterfeit merchandise at Expo, it is not something that I am prepared to allow. For now, I can say that we don't allow replicas, counterfeit items/signatures to be sold at the Expo – period. Please make sure that the items you sell are authentic and if they aren't it/they and your booth may be removed from the Expo without refund, and you may be subject to a range of other actions up to and including permanent suspension from the Expo and reporting to the appropriate Licensor and/or legal authorities.

If you have any further questions please call the show office at 866.466.7116 or by email at sales@sportcardexpo.com See you at the show!

Thank you & have a great Expo!

Steve Menzie

Sport Card & Memorabilia Expo