

# DO YOU WANT TO: SELL MORE? BUY MORE? TRADE MORE?

Then Advertise In The Expo Magazine...

## SPORT CARD & MEMORABILIA EXPO

North America's **LARGEST** Circulation Collectible Magazine



**IT'S AFFORDABLE AND DRIVES BUSINESS**  
before, during and after the show.

**100,000 FREE COPIES**  
distributed across North America to  
over 400 Card Shops and direct to collectors.

### SPECIAL WEBSITE BONUS

- Expo Magazine is now published online as well.
- All advertisers in the Expo Magazine are included on the website too!
- Includes a Listing on the Sell page of the website for the next 6 months.
- Over 300,000 hits before every show.

Just email us your ad/info, we'll do the graphics and email you back a proof for your approval!

### ADVERTISING RATES

### AD SIZE

### COST

FULL PAGE INSIDE (4 Colour)	8.125" Wide X 10.65" Tall	\$805. + HST*
FULL PAGE INSIDE (1 Colour & Black)	8.125" Wide X 10.65" Tall	\$805. + HST*
OUTSIDE BACK COVER (4 Colour)	8.125" Wide X 10.65" Tall	\$1,250. + HST*
INSIDE FRONT OR INSIDE BACK COVER (4 Colour)	8.125" Wide X 10.65" Tall	\$1,250. + HST*
HALF PAGE (4 Colour)	7.5" Wide X 5" Tall	\$345. + HST*
QUARTER PAGE (4 Colour)	3.5" Wide X 5" Tall	\$190. + HST*
BUSINESS CARD (4 Colour)	3.5" Wide X 2" Tall	\$98. + HST*

\* +20% Premium for advertisers without a booth.

**MATERIAL DUE DATE: Aug. 17/2017**

**EMAIL: sales@sportcardexpo**