

# SPORT CARD & MEMORABILIA EXPO MAY 5-7 | 2017

**EXHIBITOR MOVE-IN INFORMATION – Please note that any changes from previous shows will be highlighted in yellow!**

## **MOVE-IN TIMES:**

**THURSDAY NOVEMBER 10<sup>TH</sup> FROM 3:00PM TO 8:00PM** (move in until 8 but you may set up until 9).

Please note that we will open the doors as soon as it is possible so please be patient and do not ask to be let in early – we will get everyone in as soon as we can.

**FRIDAY NOVEMBER 11<sup>TH</sup> FROM 8:00AM TO 10:00AM**

## **MOVE-IN DOORS:**

**Move-in door on THURSDAY is Door #79** on the south side of Hall 5 and you can drive right into the hall – subject to the directions & the Parking and Move in staff!

**Move-in door on FRIDAY is #73** on the north side of Hall 5. NO OTHER DOORS are to be used for this purpose and NO inventory or displays are to be moved in or out the glass doors at the main entrance.

- HALL #5 RULE: NO TRAILERS PERMITTED IN THE HALL THAT DO NOT HAVE A TONGUE JACK WITH A WHEEL
- PLEASE BE CONSIDERATE OF OTHERS! DRIVE IN, UNLOAD AND MOVE YOUR VEHICLE OUT RIGHT AWAY SO EVERYONE CAN GET IN AND SET UP

## **SHOW HOURS:**

PLEASE NOTE THE SHOW HOURS REMAIN AS:

**FRIDAY: 12NOON TO 9:00PM**

**SATURDAY 10:00AM TO 6:00PM**

**SUNDAY 10:00AM TO 6:00PM**

***NOTE: VIP TICKET HOLDERS WILL BE ALLOWED ONTO THE SHOW FLOOR 15MINUTES BEFORE OFFICIAL SHOW OPENING ON EACH DAY – PLEASE BE READY FOR THEM!***

**SATURDAY DEALER RE-STOCK: 8:00am - 9:30am / SHOW HOURS: 10:00am – 6:00pm**

**SUNDAY DEALER RE-STOCK: 8:00am - 9:30am / SHOW HOURS: 10:00am – 5:00pm**

## **MOVE OUT TIME SUNDAY:**

The Expo is open until 5pm Sunday - I know we all will be tired and anxious to get home, but PLEASE do not break down your booth until the show closes at 5pm Sunday. If for some good reason you do have to leave before the end of the show, please call or email me in advance to minimize any disruptions.

## **SHOW DECORATOR – OPS:**

If you want extra tables or other items for your booth that haven't been pre-ordered, you must order them from the OPS Exhibitor booth at the show or you can call them in advance at 905-624-6955 or through the link on the site: <http://sportcardexpo.com/exhibitors/> . Any items beyond the 2 tables and chairs that come with your booth are at your own expense. OPS will also have a limited number of cart's available. Exhibitors should bring their own move in equipment if required.

## **HOTEL ROOMS:**

We have Special Rates at the Hampton Suites & Fairfield Suites (Marriott). You can find the information and discount codes on our website at: <http://sportcardexpo.com/hotels/>

## **ELECTRICAL & INTERNET:**

can be ordered from the 'Exhibitor' page of our website <http://sportcardexpo.com/exhibitors/>

## **EXHIBITOR BADGES & WRISTBANDS**

No need to wait in line Thursday and again on Friday to get your Exhibitor passes! You can pick up your Exhibitor wristbands & badges on Thursday and walk right in on Friday (assuming your booth balance has first been paid in full!). If you have staff that are only there for move-in on Thursday, they will simply get a hand stamp for access to the Expo Hall. Back by popular demand, Upper Deck is once again branding collectible VIP, Exhibitor & Sponsor badges:

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**EXHIBITOR**

**JOIN THE UPPER DECK BOUNTY PROGRAM!**

**SP AUTHENTIC**  
2016-17 HOCKEY

**COLLECT**  
Collect all 99 SP Authentic Spectrum FX cards

**SCRATCH**  
Scratch off special codes on the back of each Spectrum FX card

**ENTER**  
Go to [UpperDeckBounty.com](http://UpperDeckBounty.com) to enter codes to receive your Bounty Award card

Collect all 99 SP Authentic Spectrum FX cards to receive card #100 Auston Matthews

First 50 collectors with a full set will receive card #100 PLUS a complete 100-card gold parallel Spectrum FX set

**COLLECT THE BEST**

These look amazing and will come with an Upper Deck branded lanyard as well. Thank-you UPPER DECK! Remember, these badges are meant to identify you to other Exhibitors, sponsors and customers etc but **you will still need to wear your weekend wristbands** for access to the building for the 3 days. Each exhibitor will receive 2 Exhibitor wristbands per 10x10 booth. You can buy additional wristbands (cash only from the Exhibitor move-in desk staffed by Troy) for \$20 cash tax included but the Souvenir badges and lanyards from Upper Deck will be provided for only as long as supplies last.

**ADVERTISING OPPORTUNITIES:**

This Expo we have added digital units that will have the Show Floor Plan on them as well as the most up to date Exhibitor List. They also offer advertising opportunities that you can still take advantage of – see below for details:

**SPORT CARD & MEMORABILIA EXPO** MAY 5-7 | 2017

**Advertisement Space Available**

**GET YOUR BOOTH NOTICED!**

**\$299.00 CAD**  
Inc. Tax

**LIMITED SPACE AVAILABLE**

- Size of ads- 1080x1920 (15"x27")
- Located in 4 spots at the show
- All day for the whole weekend

**RENTAL UNITS**  
Available for your booth with WiFi, touchscreen or advertisement player

**Stand Alone 42" model available**

**PAYMENT OPTIONS:**  
VISA  
MasterCard

Deadlines for design work: April 25, 2017  
Deadlines for camera ready ads: April 28, 2017

Contact Colin for more information:  
905.902.1108 or colin@kmsgolf.com

**EMERGENCY DOORS:** Are clearly marked. DO NOT USE THEM - THE ALARM WILL GO OFF!

**BOOTH REQUIREMENTS:**

Each Booth (whether you have one or multiple) is 10'x10', comes with an 8' back curtain, a company sign, one-8' table & one-6' table per booth and 2 PASSES PER EXHIBITOR.

**SECURITY:**

We recommend that you lock up or place expensive articles out of sight at night. We are not responsible for any losses! Do not expect to gain access to the exhibit hall at any time without your exhibitor pass & wristband. Security staff will not allow you to enter the building without it: this is for the protection of everyone's valuable property! Our Security provider is NORTHWEST SECURITY.

**BOOTH RE-BOOKING FOR FALL EXPO NOVEMBER 10-12, 2017**

As usual, we will be doing our re-bookings this Saturday and Sunday morning from 8:30 until 9:30 at the Sport Card Expo signing area. There will be some changes to the floorplan that have not yet been finalized so please watch for those. I strongly encourage you to re-book your space for Spring 2017 on Saturday morning – whether you are paying cash, cheque or by c/card, please take a moment to let us know your intention to ensure things are smooth for everyone.

**SPORT CARD EXPO SHIPPING ADDRESS:**

ATTN: SPORT CARD & MEMORABILIA EXPO  
C/O INTERNATIONAL CENTRE  
HALL #5 LOADING DOOR 72  
6900 AIRPORT RD., MISSISSAUGA ON L4V 1E8

NO SHIPMENTS BEFORE 8:00AM THURSDAY May 4TH

ALL SHIPMENTS MUST BE PICKED UP SUNDAY NIGHT AFTER 6:00PM - NO EXCEPTIONS.

FOR FORK LIFT AND LABOURERS CALL OPS @ 905-624-6955

**US CUSTOMS CLEARANCE BROKER**

FREIGHTBOY would like to offer you the following services:

- Door-to-door movement of your freight for the Show
- Cross Docking of your freight in Niagara Falls, NY or in Mississauga, ON
- Canadian & US Customs clearance to/from the show; Documentation prep for Customs clearances
- ACE manifest preparations for those who want to move their own freight back to the USA

They can help you with any requirements you may have involving the logistics of attending this event.

Please email [ymckay@northerncustoms.com](mailto:ymckay@northerncustoms.com) or [quotes@freightboy.ca](mailto:quotes@freightboy.ca) for quotes or information. Contact: Yogi McKay President /Freight Boy

**SORRY WE ARE UNABLE TO ACCEPT ANY U.S. WAX BOX AND CASE SELLERS**

## **PLAYER AUTOGRAPHS:**

Many of our autograph guests are no longer under contract with the NHL, all photographs reproduced without the written consent of the Player are unlicensed and CAN NOT be sold at the show. The players will only sign photo's that have been licensed by the League and authorized by the individual player.

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## **COUNTERFEIT MERCHANDISE POLICY**

One of the comments I have heard most frequently from dealers about how to improve this Expo is re: counterfeit merchandise and/or signatures. As I have discovered, this is a very difficult area to understand and manage let alone to police. That said, our livelihoods depend on the trust that fans and collectors place in us to provide them with authentic merchandise and while it is not my role (or expertise) as the Expo promoter to assess what is/isn't authentic, we are responsible to self-police and to manage this from within the business while the license holders and police/RCMP fraud departments decide how and when to address it. While I have not yet defined a more specific policy regarding the exhibiting of counterfeit merchandise at Expo, it is not something that I am prepared to allow. For now, I can say that we don't allow replicas, counterfeit items/signatures to be sold at the Expo – period. Please make sure that the items you sell are authentic and if they aren't it/they and your booth may be removed from the Expo without refund, and you may be subject to a range of other actions up to and including permanent suspension from the Expo and reporting to the appropriate Licensor and/or legal authorities.

## **SHOW CASE RENTAL:**

Can be obtained through Rob Winke directly at 905-537-4564 or at hathawaro163@gmail.com. Please call early as quantities are limited

If you have any further questions please call the show office at 866.466.7116 or by email at sales@sportcardexpo.com See you at the show!

Thank you & have a great Expo!

Steve Menzie

Sport Card & Memorabilia Expo